

Enhancing impact through collaboration with research users

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PRIVATE

PUBLIC

Research users- who are they?

- Third sector- Charities and professional groups
- Local Authorities
- Government Agencies e.g. NICE
- Civil servants- policy informing roles- across Government
- Industry /Commerce
- Transport and built environment planners etc.

Key public health orientated organisations and networks

- NGO's – national and local levels -chronic diseases, environmental, population groups, equalities-protected characteristics , social action, settings, volunteers etc.
- Alliances and networks- obesity, alcohol, tobacco, mental health and public health etc.
- Professional organisations
- Think tanks



Challenges

- National Prevention Research Initiative review findings- value of co-production in maximising impact
- Reducing implementation time lags
- Rapid policy formulation cycles
- Strategic and systemic high impact, communication and dissemination plans

Nature of the relationship

- Co-production -input throughout the development and implementation cycle
- Involvement of non health sectors-multi-sectoral
- Translational efficiency in informing policy and practice
- Access to resources such as place (laboratory/setting) /finance/data/analysis, innovation etc.



Collaboration considerations

- Clarity of nature and attributes of the collaboration
- Benefits and harms assessment- real and perceived by all internal and external stakeholders
- Primacy of research governance and researcher led work and the public interest-full academic independence to report and publish findings
- Addressing conflicts of interest, complete transparency and ethics- not an after thought!



Key resources and research

- Oxford bibliography- public:private partnerships April 2017
- Pettigrew and May – Responsibility Deal evaluation
- NICE COI guidelines
- Profits and pandemics: Prevention of harmful effects of tobacco, alcohol, and ultra-processed food and drink industries, The Lancet volume 381, issue 9867, year 2013, pp. 670 - 679
- JAMA Conflict of Interest Theme Issue - May 2, 2017: Volume 317, Number 17
- UK Health Forum- nutrition case studies (due soon)
- Conflicts of interest coalition - Lancet letter



Added Value

- Insight - voice
- Enhancing innovation potential
- Impact- greater access and traction with policy and practice worlds
- Applied R&D
- Enhanced effectiveness and efficiency
- Connections to making things happen!